

## **Newspaper Clips** **August 14, 2015**

### **NIT Agartala to sign MoU with Bangladeshi varsity**

[http://www.business-standard.com/article/news-ians/nit-agartala-to-sign-mou-with-bangladeshi-varsity-115081301209\\_1.html](http://www.business-standard.com/article/news-ians/nit-agartala-to-sign-mou-with-bangladeshi-varsity-115081301209_1.html)

The National Institute of Technology (NIT), Agartala is likely to sign a Memorandum of Understanding (MoU) with a Bangladeshi varsity, an official said here on Thursday.

The MoU is likely to be signed with Bangladesh University of Engineering and Technology (BUET) to share and exchange knowledge and academic curriculum.

"As Bangladesh is our close neighbour and there is a huge scope to share and exchange knowledge and academic curriculum, the NIT, Agartala and BUET are likely to sign a MoU soon," NIT Agartala director Gopal Mugeraya told reporters.

BUET vice-chancellor Khaleida Ekram is in Agartala to participate in the valedictory function of the year-long golden jubilee celebrations of NIT Agartala, that turned into a national institute in 2006 from a regional engineering college.

"Already, a Bangladeshi student got admitted in the NIT Agartala and there is a huge scope to study in the institute by the students of neighbouring countries, specially Bangladesh," he said.

The foreign students have to be admitted in the institute following the provisions of DASA (Direct Admission of Students Abroad) under the ministry of human resource department.

Bangladesh's BUET is one of the most prominent institutions for higher studies in the country with over 5,500 students pursuing undergraduate and postgraduate studies in engineering, architecture, planning and science. It has 16 departments.

Mugeraya said NIT Agartala's job placement is over 81 percent making the organisation a leading technical establishment among India's 31 NITs.

The official said the computer science and engineering department, named after former president A. P. J. Abdul Kalam, would be inaugurated on Friday.

### **IIT-Kharagpur to undertake Sunderbans research**

KOLKATA, August 14, 2015, DHNS:

<http://www.deccanherald.com/content/495083/iit-kharagpur-undertake-sunderbans-research.html>

**The Indian Institute of Technology, Kharagpur, is set to launch an extensive multi-disciplinary research initiative to study the Sunderbans and the problems ailing the ecologically fragile mangrove forests.**

Termed 'Digital Earth', the Rs 100-crore project would be the most extensive research programme in India bridging various disciplines studying the planet, sources in IIT Kharagpur said. The initiative, which will bring

together disciplines like mining engineering, chemical engineering, computer engineering, geology and geophysics, involves the study of problems of earth sciences and develop their solutions.

Undertaken by the premier technology institute and aided by the Ministry of Earth Sciences, the pilot study of the Digital Earth programme would take place in the Sunderbans. “Under our new initiative, we’ll study all the problems plaguing the existence of the largest delta in the world,” Professor PP Chakrabarti, Director, IIT Kharagpur, said.

Explaining how his institute’s initiative is different from similar research undertaken by other institutes on climate change and pollution in the Sunderbans, prof Chakrabarti said several departments of IIT Kharagpur like geology, mining, agricultural and food engineering, architecture and planning and others would carry out the research.

He said a comprehensive digital picture on the Sunderbans’ problems and their probable solutions would emerge once all the disciplines merge.

The ministry will initially grant Rs 25-30 crore to the institute besides some land in the Sunderbans to set up a provisional data-gathering centre.

Chakrabarti said because of the multi-disciplinary approach, the platform would throw up several unique findings regarding mangroves, rainfall, erosion and siltation, tidal movement and several other factors that contribute to the Sunderbans’ existence and well being.

The institute is also setting up an immersion laboratory on its campus, where real-life geo-climatic experiences of the Sunderbans will be recreated, he added.

## कोटा में डिप्रेशन के कारण छात्र चुन रहे हैं खुदखुशी का रास्ता

<http://www.newstracklive.com/news/rajasthan-students-committing-suicide-in-depression-in-kota-1011250-1.html>

**कोटा :** आजकल के बच्चों पर पढ़ाई का बोझ इतना बढ़ गया है कि वे इसकी टेंशन में आत्महत्या जैसे रास्तों को अख्तियार कर रहे हैं। ऐसे ही मामले में अब कोटा मुंबई से आगे पहुंच गया है। खबर के अनुसार अगर सरकारी आकड़ों पर गौर करें तो कोटा में अनेक शहरों से छात्र-छात्राएं IIT अथवा अन्य परीक्षाओं की तैयारी के लिए आते हैं। 2014 में कोटा में करीब 45 छात्र-छात्राओं ने सुसाइड किया था। इसी साल जून से लेकर जुलाई में करीब आधा दर्जन छात्रों ने आत्महत्या की है। बता दें कि देश के करीब एक लाख छात्र छात्राएं अच्छी कोचिंग के लिए कोटा का चयन करते हैं व इनमें से 85 फीसदी IIT की तैयारी करने वाले होते हैं।

डाक्टरों का कहना है कि कोटा में कोचिंग करने वाले 70 फीसदी छात्र-छात्राएं डिप्रेशन के शिकार होते हैं। अभी कोटा में एक योगेश जोहरे नामक छात्र ने आत्महत्या कर ली। यह छात्र करीब दो सप्ताह पूर्व ही जेईई की तैयारी के लिए कोटा आया था। जाँच में पता चला कि यह छात्र तीन-चार दिन से काफी डिप्रेशन में था। कोटा में भी छात्र-छात्राओं का डिप्रेशन में आकर मौत का रास्ता चुनना बढ़ता जा रहा है।

**HOLDING PROMISE** Early pre-placement offers hint at strong placement season for the Class of 2016; ecommerce firms lead the pack

# B-School Placements Set to Rock

Anumeha Chaturvedi &  
Sreeradha D Basu

**New Delhi | Mumbai:** A steady flow of pre-placement offers at top business schools has set the stage for an expected robust placement season ahead. Some B-schools have seen the offers double from a year ago as companies such as the Boston Consulting Group, Amazon, Godrej and Vodafone are increasingly using this route to get tried and tested talent on board.

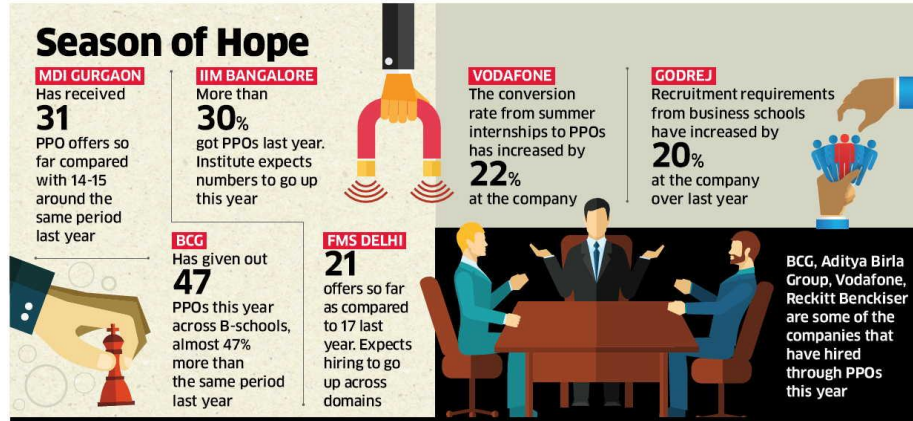
Pre-placement offers post summer internships start trickling into campuses at this time of the year and generally go on till December.

Management Development Institute, Gurgaon has received 31 offers so far, up from 14-15 a year ago, from companies including PepsiCo, Aditya Birla Group, Vodafone, IBM, Reckitt Benckiser and the Boston Consulting Group.

"We are expecting e-commerce firms and major investment banks to hire extensively through the PPO (pre-placement offer) route," said Kanwal Kapil, chairperson, placements at Management Development Institute.

IIM Bangalore also expects the number of PPOs to go up this year. "Last year was an exceptionally good year for us, with more than 30% of our batch getting placed through PPOs. We got 137 PPOs last year and we expect the number to go up this time," said Sapna Agarwal, head of career development cell at IIM Bangalore.

At IIM Kozhikode, too, numbers are expected to go up at least 10%, said AF Mathew, placements chairperson.



The Boston Consulting Group has made 47 pre-placement offers this year across B-schools this year, almost 47% more than that last year. "We have had substantial growth over the last many years and in line with our growth we hired 95 students through campus recruitments," said Suresh Subudhi, partner and head of recruiting. At IIMs, the firm offers a base salary of Rs 20 lakh, in addition to a variable bonus.

Campus hiring requirements have gone up at Godrej by about 20% this year. "Today, our businesses have a growing global presence. This kind of expansion has meant that new roles are created across businesses and countries. So far,

we have concluded our summer internships for the year and have offered 20% PPOs as part of that," said Sumit Mitra, head-group human resources and corporate services, Godrej Industries Limited and Associate Companies.

The consumer goods maker offers pre-placement opportunities to students in the summer, autumn and winter editions of Gurukul, its internship programme. Last year, 91% of its Gallop (Management Trainee) batch came through Gurukul. As part of the two-month programme students get to work on live projects across businesses under close mentoring from senior leaders.

Considering the growth in e-commerce,

and the larger number of students who interned at such companies, IIM Indore is expecting a higher percentage of PPOs from e-commerce compared to previous year. BCG, HUL, Philips, Vodafone are among the companies that have released PPOs at IIM Indore so far.

The estimated rise in PPOs is in line with the recruiters' strategy of ramping up summer internship numbers to bank on tried and tested talent. "Our intern hiring numbers have seen a steady rise over the last few years. Our conversion percentage has been improving significantly and today around 25% of our total MBA hires come through PPOs," said Raj Raghavan, director; hu-

man resources at Amazon India.

Financial services firm KPMG hired nearly 50 summer interns this year and plans to increase the number over the next year. About 30% of the summer interns received PPOs. "The evaluation process for summer interns is extensive. Beyond their performance and feedback from their project managers and engagement leads, we evaluate them for pre-placement offers, we also take into account their ability to learn, develop their skills, build relations and make an impact," said Shalini Pillay, head of people, performance and culture at KPMG India.

Faculty of Management Studies, Delhi has received 21 offers this year, compared to 17 last time round, from Accenture, BCG, HUL, L'Oreal, Pepsi, Philips and Vodafone. "Greater

hiring is expected across all domains, primarily in e-commerce and FMCG marketing. Consulting companies are also expanding their talent pool," said a spokesperson from the institute.

The conversion rate from summer internships to PPOs has increased 22% at telecom operator Vodafone this year. Vodafone made 100 summer internship offers in 2014. Of these, 58% received PPOs from the company across B-schools, law schools and engineering colleges. "We continue to hold similar focus in hiring and rigour in building our talent pipeline through our flagship management trainee programme called Discover," said Ashok Ramchandran, director, HR at Vodafone.